



**Emil Smith**  
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## **EXPERIENCE:**

### **TWOTWENTYSEVEN**

July 2013 - Present

#### **Designer & Front End Developer**

- Work as a member of a very small, fast paced team, delivering high quality design and development solutions to varied clients within short deadlines.
- Played a key role in establishing company coding standards and best practices such as naming conventions, code structure and flexibility practices, CSS pre-processor choice etc.
- Leading new development approaches to ensure efficient and easy mobile optimization via the use of grid systems and modular and flexible code.
- Clients include Brothers Cider, Tick Tock Tea and various high-profile London restaurants.

### **AMOBEE**

June 2012 – July 2013

#### **Designer & Front End Developer**

- Role includes production of mobile advertising campaign concepts, designing and building rich media ads, mobile websites and both static and animated banners to high standards and on tight deadlines.
- Introduced new capabilities to the company by creating responsive designs, custom mobile websites/landing pages and HTML5 animated banners.
- Renovated existing processes with more efficient methods by using scripts to automate tasks which previously took hundreds of work hours to complete, specifically in banner exporting processes.
- Clients include Nokia, eBay and Expedia.

### **D-FORMED**

September 2010 – June 2012

#### **Designer & Front End Developer**

- ◆ Co-founded as a small web design collective during university.
- ◆ Role included sole responsibility for design (including branding and logo

design) and part-responsibility for front end development, as well as a key role in client consultation and account management.

- ◆ I personally designed and built the entire D-Formed.com website, and wrote and produced the animated promotional video. I additionally designed business cards and other internal creative assets.

### **TYPE3**

June 2010 – Sept 2010

#### **Designer & Front End Developer**

- ◆ Role included front end development on a number of high profile web projects and presented an invaluable learning opportunity
- ◆ I was offered a full time position but decided to decline in order to complete my degree.
- ◆ Clients included Google, Sony, Santander, Virgin and eBay.

### **PROFESSIONAL SKILLS:**

<b>Photoshop</b>	●●●●●●●●●●
<b>Illustrator</b>	●●●●●●●●
<b>After Effects</b>	●●●●●
<b>HTML5</b>	●●●●●●●●●●
<b>CSS3</b>	●●●●●●●●●●
<b>CSS pre-processors (SASS/LESS)</b>	●●●●●●●●●●
<b>Responsive design &amp; development</b>	●●●●●●●●●●
<b>Javascript (jQuery)</b>	●●●●●●●●●●
<b>Mobile design &amp; development</b>	●●●●●●●●●●

### **EDUCATION:**

#### **2009 – 2012 BA (Hons) - Digital Media Design**

London College of Communication

#### **2008 – 2009 Access to HE – Digital Media Design**

City & Islington College: Centre for Business, Arts and Technology

### **INTERESTS:**

I am both creatively and technologically minded. I have a passion for fusing these interests however I can. In addition to digital design and development, I am also a Drum & Bass music fanatic and producer, with my first single forthcoming at the end of May 2015. I have also dipped my toes into video production, and music journalism. I live with my fiancé and our three cats.

### **REFERENCES:**

References available on request.